

Rockefellers  
Give \$75,000  
to Jewish Fund

Father and Son "Count It  
a Privilege To Be Per-  
mitted to Participate,"  
Declares John D., Jr.

Offering Was Unsolicited

"Humanity's Betterment Is  
Meeting Ground of All  
Races and Creeds," Says  
Colonel H. A. Guinzburg

Among the contributions to the \$10-  
000,000 United Building Fund which  
is being raised by the Federated Jew-  
ish Charities to provide permanent  
improvements for thirty-one charitable  
institutions is a gift of \$75,000 from  
John D. Rockefeller and his son, John  
D. Rockefeller, Jr.

The letters in which the offer was  
made and accepted were made public  
yesterday. John D. Rockefeller, Jr.,  
wrote to Colonel H. A. Guinzburg,  
chairman of the general committee  
which is conducting the drive, as fol-  
lows:

"My dear Colonel Guinzburg:  
"My father and I have followed with  
interest the United Building Fund  
Campaign of the Federated Jewish In-  
stitutions. This method of financing  
permanent improvements now required  
by thirty-one of the charitable institu-  
tions included within the federation  
should meet with very general public  
approval and support. The wisdom and  
sound business judgment with which  
the Federated Jewish Institutions are  
managed are a credit to those in  
charge and to the city at large.

"Although we understand that con-  
tributions are being solicited only  
from those of the Jewish faith, since  
Jews and Christians alike are admitted  
to practically all of the institutions in-  
volved, my father and I would count  
it a privilege to be permitted to par-  
ticipate with our Jewish fellow citizens  
in the present enterprise. Therefore,  
if agreeable to your committee, it  
would be our pleasure to contribute,  
my father fifty thousand dollars  
(\$50,000) and I twenty-five thousand  
dollars (\$25,000)."

"Wishing the movement the success  
which it so richly deserves and of  
which it is assured under your able  
and devoted leadership, I am,  
"Very truly,  
"JOHN D. ROCKEFELLER, JR."

Colonel Guinzburg's reply to the un-  
solicited offering was as follows:  
"My dear Mr. Rockefeller:

"It is my privilege to acknowledge  
on behalf of the United Building Fund  
Campaign the contributions of \$25,000  
from yourself and \$50,000 from your  
father. The fact that these gifts came  
spontaneously as an unsolicited offer-  
ing makes them doubly welcome.

"It is extremely gratifying to enroll  
among our contributors two non-Jews  
who are justly famous for their many  
philanthropies. Social service is the  
common ground upon which Jew and  
Gentile may gather and work together;  
humanity's betterment is the meeting  
ground of all races and creeds.

"When we started our drive it was  
our intention to raise the sum of  
\$10,000,000 from the Jews alone, for we  
felt that it was part of the burden of  
our Jewish citizenry to provide ade-  
quate housing for our sick and in-  
igent. Although practically all of  
our institutions are non-sectarian in  
their service, we nevertheless assumed  
this share of community responsibility  
alone. We were therefore agreeably  
surprised to find that although we did  
not come to them many non-Jews,  
realizing that we are trying to meet a  
great civic problem, asked to be per-  
mitted to subscribe to this fund.

"Will you convey our thanks to your  
father and accept the good wishes of  
the institutions affiliated in the United  
Building Fund and those who are work-  
ing for the success of the campaign?"

"Sincerely yours,  
"H. A. GUINZBURG,  
"Chairman, Campaign Committee."

Forty-six Hospitals Face  
Deficit Over \$3,000,000

Annual Report Lays Cause to  
Increased Maintenance Cost,  
Chiefly Free Wards

Forty-six hospitals in New York,  
classified as non-municipal, face an ag-  
gregate deficit of more than \$3,000,000  
next year, according to the annual re-  
port published yesterday by the United  
Hospital Fund. The report marks the  
fortieth year of the United Hospitals,  
which began in 1879 with nineteen in-  
stitutions.

The deficit, the report states, is due  
to the increased cost of maintenance,  
particularly of free wards. The daily  
cost of non-paying patients has risen  
from \$2.92 in 1914 to \$3.50 for this  
year. Free service totalled 1,282,078  
days.

Maintenance cost of the forty-six  
hospitals during the last year was  
\$2,075,005. Revenue from pay patients  
totalled \$1,247,440 and from endow-  
ments \$1,356,229. Discussing the situa-  
tion revealed by these figures, the re-  
port states it is imperative to devise  
some means of raising revenue at once  
to meet this deficit.

"One hundred and eighty thousand  
persons are sick every day in New  
York," the report continues. "The  
greater congestion in living quarters  
hinders recovery in the home, carries  
disease to others, and often breaks  
down the mother who is trying to  
nurture in addition to other home cares.  
And yet it is estimated that only one  
in ten of those who need hospital care  
now gets it."

"The plant and equipment of the  
hospitals have suffered during the war  
on account of the necessity of econo-  
mizing. Generous extra gifts are now  
imperatively needed to enable the hos-  
pitals to regain this lost ground and  
make advances which the growing work  
of the hospitals necessitates."

BROOKLYN ADVERTISEMENT

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Japanese Bead Necklaces, 49c  
Balance of a special purchase. The beads are graduated  
from the large center bead, tapering to smaller beads. All  
are finished with gold-plated clasps. Colors include amber,  
sapphire, French blue, rose, emerald and amethyst.  
A very popular size and special value for 49c.  
Novelty Jewelry Store, Main Floor.

Fulton Street  
Bond StreetFrederick Loeser & Co. Inc.  
BROOKLYN—NEW YORKLivingston St.  
Elm Place.

Wonderful Corsets, \$2.25  
Willowbone : : : Loeser Special  
Smart in their lines, made of fine materials, prettily  
trimmed, and in sizes for average figures, these are better  
than one could ordinarily expect to find at their low price,  
really splendid values. Pink and white, plain and fancy fab-  
rics, some with elastic insert at bottom, others with elastic  
waistband. All with garters attached.  
Second Floor, Livingston Street.

## The New Tailored Suits for Fall

Two Score Styles From \$45 to \$65



## The Suits at \$59.50

One model, of fine velours de laine, has a coat 35 inches long, with large convertible collar. New belt, at side and front only. Lined with extra quality peau de cygne.

The other model at this price is made of a soft suede velours, semi-fitted, long line coat in 35-inch length, narrow belt at sides and front. A reproduction of a high-class model. Fine all-silk peau de cygne lining. Well fitting tailored skirt with pockets.

## The Suit Pictured at \$65

An extremely smart long line model, made of a fine quality of velours de laine in brown, navy, chadron, plum and black. New high crush col-  
lar, narrow belt on side and front, extremely snappy smart skirt. Lined with a high grade of all silk peau de cygne.

A RANGE of but \$20 difference in price,  
but punctuated by at least forty dif-  
ferent styles, and these further diver-  
sified by differences in color and fabrics—  
that is a bare indication of the wealth of  
choice afforded among Loeser Tailored  
Suits for women.

They include all the most recent ideas of the  
world designers in Paris, London and New York,  
all the smart ways of decoration, all the beauty of  
line and finish for which American women look.

They are tailored to perfection with the famous  
Loeser SHAPE RETAINING tailoring, lined  
with rich silks, finished with exquisite detail.  
There is something to suit with ideal completeness  
the taste of every well dressed woman. They  
reproduce some of the best imported models or  
are of original design. And, one and all, they  
have the coveted "custom tailored look" that  
speaks of high value. Of excellent general types  
are

## The Five Suits Pictured

## The Suit at \$45

A Suit of duvet de laine, with 33-inch coat,  
large square side pockets shaped by pin tucks  
and finished with buttons. Plaits at back and belt  
confer good lines. Skirt has new style belt and  
pockets. All new colors.

## The Suit at \$49.75

Made of a fine quality of broadcloth, with a  
smart long line coat showing a fancy embroidered  
vest with high crush collar. Belted all around.  
Tailored skirt with pockets. A trim, effective  
model.

High Class Gowns for Women of Fashion  
Ranging from \$39.75 to \$147.50

Made of rich qualities of Georgette crepe, satin meteor, charmeuse, tricolette, paulette and tricotine and serge, in all the color tones suitable  
for street and afternoon wear, and reproducing in the lines and decorations the most charming and original of the designs by Paris artists in dress.

A Handsome Frock  
at \$79.50

is made of Georgette crepe, heavily  
beaded in all-over design upon the  
blouse and the tunic. Graduated  
flounce, draped sash girdle with  
large bow, under draped flounce of  
satin. A very striking model for  
the price.

A Georgette Crepe Gown  
at \$98.50

Suitable for wear to any more  
formal function of the afternoon  
and for ordinary evening occasions.  
The very full blouse and long over-  
draped tunic are lavishly embroi-  
dered with beads in contrasting  
tones. Girdle of narrow ribbon,  
twice around, with loops and ends.

Striking Dress of Tricolette  
at \$129.50

Tunic in extremely long apron  
effect back and front, finished with  
broad panel of crepe meteor with  
buttons, crocheted silk rope girdle,  
collar of silk marquisette embroi-  
dered in high colors.

Fifth Floor, Costume Room.  
Second Floor, Fulton Street.

Tricotine Dress of Great  
Beauty at \$147.50

Made of a rich quality of trico-  
tine, a new long line model elabo-  
rately embroidered in border effect.  
The top suggests a coat and is fin-  
ished with deep cord fringe. Twice-  
around girdle. Embroidery on  
sleeves to correspond with the gen-  
eral effect of that upon the tunic  
and blouse.

The Ideal Player-Piano  
For the Ideal Home--

SOME there are who will be content with nothing less than the best.  
They make their homes so beautiful that it is a rare pleasure to be  
entertained in them.

For you—if you are of this select number—there is one ideal and  
perfect instrument.

The Famous Kranich & Bach  
"The Supreme Player-piano"

This is the ONLY high grade Player-piano completely made in one  
factory; playing mechanism and piano mechanism designed solely for  
each other.

It is the only Player-piano which, with the most perfect mechanism  
to aid the performer in every way, still leaves absolute freedom for per-  
sonal expression of the sentiment of the music.

The famous Kranich & Bach Player-piano is fairly priced so that,  
though unquestionably the best that any price can buy, it is lower priced by several hundred dollars than the prices  
regularly asked for other instruments anywhere in the same class.

You Can Buy a Superb Kranich & Bach Player  
For \$975—On Your Terms—In Reason

It will be a true Kranich & Bach Piano, with the TONE that has ranked the Kranich & Bach as one of the few "great"  
instruments of the world.  
It will have the exclusive features that make the Kranich & Bach Player artistically supreme.

It will have the "Tri-Melodeme" personal device, which enables one to bring out melody in either the Bass, Tenor or  
Treble, and subdue all other notes.

It will have the Pianissimo Lever for the very softest effects—the Emphasizer which enables one to accent any individual  
note or chord, and the Tempo Lever for artistic variations of time.

And it will be yours on terms that YOU personally suggest—terms that accord with your expenditures and means—terms  
that, if at all within business reason, will be acceptable to us and will bring to you one of the supreme instruments of the  
world!

Piano Salons, Fourth Floor.

## Five Special Offerings of

## Women's Fur Coats

## Natural Muskrat Coats, \$145

Full belted model, large shawl  
collar.

Natural Black Muskrat  
Coats, \$185

Belted model, 30 inches long, large  
collar and cuffs.

Natural Black Muskrat  
Coats, \$195

Full belted model, 36 inches long.

## Hudson Seal Coats, \$265

Full belted model, 33 inches long,  
large shawl collar and cuffs, lined  
with soft silks.

## Hudson Seal Coats, \$395

Belted model, 36 inches long, large  
collar and cuffs of skunk fur; lined  
with pussy willow silks.

Fur Store, Second Floor, Fulton  
and Bond Street.

Men's Negligee Shirts at \$1.50  
With Soft Cuffs

MANY have profited by former offerings of these Shirts, and the arrival  
of this new lot will be welcome news to men who would like to buy  
a fresh supply.

They are of 80-square percales, all light grounds with fast color stripings  
in a wide variety.

Being made to our own order, they are all that men expect in Loeser  
Shirts, and we believe it is not possible to duplicate them under \$2.50 to-day.  
Full range of sizes.

Main Floor.

## M-E-N!

Line Up for a Great  
Columbus Day Offer

## Fall Suits at \$33

All Wool—Values Easily to \$40

JUST ENOUGH SUITS for one day's selling—perhaps a morning will clean  
them up.

Part are Loeser Suits as good as gold at the full price—another part a  
special acquisition on which legitimate profits have been waived to meet the tra-  
ditions of this event.

Finer Suits for the money cannot be bought. Better values the market does  
not provide. A stronger combination of economy and smartness this fall has not  
been seen in New York.

All the fall browns, grays, greens and mixtures. All the variations of con-  
servative and smart style. All the reason in the world for YOU to look for  
YOUR fall Suit at LOESER'S tomorrow.

But LOOK EARLY. That is no vain warning when ALL WOOL Suits  
will be sold under \$35!

Special Tables, Men's Store, Main Floor, Elm Place

## \$7 to \$38.50 Blankets, \$6 to \$35

SPECIAL purchase of several hundred pairs of Blankets, including cotton, part wool  
and all wool Blankets. Some white with pink, blue and yellow borders; also fancy  
plaid Blankets and novelty styles and a few grays in the lot. Three-quarter and full  
bed sizes. All winter weights.

## Wool and Down Filled Comfortables

\$20 to \$42.50 : : Values \$23 to \$45

High class wool and down filled Comfortables, in assorted colors. One to three of a kind. Some  
are covered with silk; others with satin and silk and satin broadcases. Also wool-filled Comfortables,  
covered with figured mull, plain backs with 8-inch plain colored borders; value, \$12.50, at ..... \$11  
Comfortables similar to above, covered with figured saten; values \$14 to \$16.50, at ..... \$12 to \$15  
Basement.

## Sale of Ribbon Remnants

15c. a Yard : : Value 39c. Up

THE very least value of any of the Ribbons included, if sold from the piece, would be  
39c. a yard. Many are worth much higher prices.

These are the remainders after weeks of busy selling, and therefore include the  
Ribbons most in demand for millinery, fancy work, dress trimming and children's wear,  
in the good colors and patterns.

Millinery Ribbons, Bag Ribbons, satins, moires, taffeta, gros-grains, etc., in widths from 2 to 5  
inches and in lengths from 1 to 6 yards. Often several lengths may be matched up to any required  
length.

Main Floor, Bond Street None C. O. D.

## \$3.98 Cut Glass Flower Vases at \$2.98

TEN-INCH FLOWER VASES deeply cut on heavy blanks of clear crystal, in a  
sparkling and attractive design combining floral and deep miter cutting. A value  
and a piece of crystal for the money not often seen these days—and not very like-  
ly to be seen in the future.

## Other Fine Values in Cut Glass

\$1.98 to \$19.98, Reg. \$2.98 to \$25

In the splendid value groups at the various prices you will find things as "gifty" and  
useful as these:

Olive and Almond Dishes.  
Celery Trays.  
Flower Vases.  
Fruit and Salad Bowls.  
Orange Bowls.  
Footed Compotiers.  
Water Pitchers.  
Sugar and Cream Sets.

Cabaret Dishes.  
Handled Jelly Dishes.  
Nut Bowls.  
Banana Dishes.  
Ice Cream Trays.  
Layer Cake Trays.  
Water Sets, etc.

Basement.

3,000 Yards of Black Silks  
Taffetas and Satins at \$2.98 a Yard

BLACK SILKS of superior quality and of the fashionable weaves, costume Satins and  
chiffon Taffetas, priced wonderfully low at \$2.98 a yard—a sale that should prove  
of greatest interest to every woman who wants value for the money invested.  
They are all silk, full yard (36 inches) wide, and are dyed a rich plume black. Their  
quality will commend them to those who appreciate good service as an element of value.

## 40-Inch Black and Colored Satin Charmeuse, \$3.50

Rich costume quality higher lustre silk, 40 inches wide. The new fall shades and black.

## 36-Inch All Silk Washable Satin, \$1.75

Flesh and white only in this fine washable  
Satin, a regular two-dollar value.

## Black and Colored Satin Meteor, \$3

Exceptional value, 40 inches wide, all pure  
silk. Satin Meteor Charmeuse is a leader. In the fall  
colorings for evening and afternoon costumes.

## 40-Inch Georgette Crepe Novelties, \$2.50 to \$3.48

The latest creations in color combinations. The designs are artistic and exclusive.

## 40-Inch Plain Black and Navy Georgette Crepe, \$2.48

A three-fifty standard quality. Because of occasional chafe marks we are able to offer black and  
navy at these tremendous reductions.

## 40-Inch Black and Colored Crepe de Chine, \$3

Extra heavy, all silk and 40 inches wide. We are convinced that this is the best quality to be  
found anywhere for the money.

## 36 and 40-Inch Silk Remnants, \$1.25 to \$2.50

Plenty of lengths from one to six yards each for the many purposes that short pieces are useful  
for. Many kinds and colors and very exceptional values.

Silk Store Main Floor, Bond Street